



The IPG Mobile Presentation Island

Exciting presentation!

The IPG Mobile Presentation Island is the perfect solution for your product display! Attractive images and messages will get your customers to focus all their attention on your product!

The Concept is an innovative and expandable modular system which is perfectly suited for professional secondary placements, special offers etc,

This is how the IPG Mobile Presentation Island works

- ➔ conveys attractive images and messages over a large area
- ➔ is of modular design and can be optimally adapted to meet individual space requirements
- ➔ is lightweight, movable and can be quickly set up and dismantled
- ➔ can be folded down flat and stored in a space-saving manner
- ➔ is suitable for a wide range of products



A plastic or cardboard ring is inserted into a sturdy plastic base frame. A flat or slanted stacking frame is then placed onto the ring which acts as a product holder.



The IPG Mobile Presentation Island is ideal for the presentation of fruit and vegetables in plastic, cardboard or wooden crates.

A flat tray can optionally be inserted into the stacking frame, thereby making it suitable for the display of flowers, plants, herbs as well as bread, pastries and other products.

The plastic or cardboard ring comes in the colour of your choice and can be printed individually. This allows you to convey emotions to your customers by means of appropriate images and messages.

The base frame can be fitted with legs or wheels, the latter allowing the Presentation Island to be flexibly moved to the first customer touch point outside of the store. The IPG Mobile Presentation Island features a range of additional equipment.





The standard version MPI 8685 consists of:

L 40	4 legs, height 40 mm, diameter 50 mm
BF	1 plastic base frame, black (polystyrene) 815 x 615 x 40 mm
CR	1 cardboard ring, foldable, can be printed (fruit image) 809 x 609 x 600 mm
PR	1 plastic ring, foldable, black (polystyrene) 809 x 609 x 600 mm (optional)
TFF	1 fl at plastic stacking frame, black (polystyrene) 815 x 615 x 55 mm
TFS	1 slanted plastic stacking frame, black (polystyrene) 815 x 615 x 40 / 200 mm

Additional equipment and features:

L '100	Legs for base frame, height 100 mm, suitable for lift trucks
W 75	Wheels for base frame, Ø 75 mm
PB	Price board 300 x 215 mm
PR	Plastic ring, height 600 mm (various colours possible) Plastic ring printed with logo or with image
T 602	Tray 800 x 600 x 20 mm
PCS 80	Frontal price list 800 x 40 mm



Joining IPG Mobile Presentation Island



Different possibilities to inform customers about price



Use as a small island or you can connect multiple IPG Mobile Presentation Islands and make a big island





Change the ring easily, according to your needs. Prints can be customized. Easy to adapt to seasons or actions

Technical information - standard version

The IPG Mobile Presentation Island is suitable for use at temperatures ranging from 0 degrees Celsius to 50 degrees Celsius. The maximum load equal 80 kg (cardboard ring) and 150 kg (plastic ring respectively). The technical properties of the IPG Mobile Presentation Island can be guaranteed under these conditions if handled correctly.

Type	Max. external dim. assembled (mm)	Max. external dim. folded (mm)	Weight (kg)	Max. load (kg)
IPG-MPREIS 8685 CR	815x615x845	815 x 615 x 285	6,00	80
IPG-MPREIS 8685 PR	815x615x845	815 x 615 x 285	8,10	150

Delivery units

2 IPG Mobile Presentation Island in standard version, packed in cardboard boxes

External dimensions cardboard box 830 x 635 x 450 mm

20 IPG Mobile Presentation Island on one Euro-pallet with 10 cardboard boxes containing 2 items each

Maximum pallet height including pallet: 2.40 m

Additional colours and equipment upon request

IPG Eye-Catcher

For the optimal display of fruit and vegetables



The IPG eye-catcher is a modular add-on system for the display of fruit and vegetables in reusable and non-reusable packaging.

Properties and advantages

- ➔ Increased commodity pressure through automatic lifting up of the goods
- ➔ Overstacking or goods spillage is avoided
- ➔ Nicer presentation on the shelves
- ➔ Better presentation and sale of the goods
- ➔ Protects goods and reduces write-offs
- ➔ Cheap underlay to level out packaging of varying heights
- ➔ Cheap alternative to foldable crates in order to prevent slippage on tilted shelves



Optimal goods display

The goal is to improve the display of fruit and vegetables on the shelves and thus increase commodity pressure. This is often achieved through multilayered stacking which damages the underlying goods, disturbs the arrangement of the products in the original packaging and seriously affects goods presentation. Inlays are also placed at the bottom of the packaging to lift up the goods, the necessary packing and unpacking however damages the goods and requires a high labour input.

The eye-catcher lifts the goods out of the packaging without prior packing and unpacking. Overstacking single-layered goods becomes redundant as the packaging appears fuller. Multilayered goods still appear numerous despite the small number of layers. Goods protection is increased and write-offs are reduced.

The eye-catcher can be used with disposable and reusable packaging. In most trade chains fruit and vegetables are usually displayed in transport containers made of plastic, cardboard or wood. The variations in height of the containers are often levelled out with empty, folded plastic containers. This inappropriate usage of the transport containers leads to a high capital employed. The basic version of the eye-catcher is able to solve this problem with considerably lower capital costs.

A display with a system

The key feature of the IPG Eye-Catcher system are lifting pins which are inserted into the base frame. With the help of a load-bearing insert, they push through the floor of the packaging and lift the products upwards.



Eye-Catcher with eight lifting pins inserted.



The packaging must be equipped with a product-bearing insert and eight corresponding holes at the bottom.



The full packaging can be placed on the IPG Eye-Catcher.



The Eye-Catcher lifts the products into the desired position. The supplier can already place the insert — as a printed cardboard version, for example — before filling the packaging. Alternatively, a plastic version can be placed underneath the goods in the store, with no need to unpack them beforehand. This is especially easy with flat packaging!

Description	Type	Dimensions (mm)
Large Eye-Catcher, flat, with lifting pins	IP-EC 6401	600 x 400 x 72
Small Eye-Catcher, flat, with lifting pins	IP-EC 3401	300 x 400 x 72
Large insert without roll-stop	IP-IL 6400	600 x 400 x 03
Large insert with roll-stop, short	IP-IL 6408 S	600 x 400 x 80
Large insert with roll-stop, long	IP-IL 6408 L	600 x 400 x 80
Small insert without roll-stop	IP-IL 3400	300 x 400 x 03
Small insert with roll-stop, short	IP-IL 3408 S	300 x 400 x 80
Small insert with roll-stop, long	IP-IL 3408 L	300 x 400 x 80

Technical information

The IPG Eye-Catcher is suitable for use at temperatures of 0°C to 50°C. Its technical characteristics can be guaranteed under these conditions, assuming proper handling. Ask IP-Group if the IPG Eye-Catcher is suitable for your intended use. IP-Group is not liable for any damages resulting from improper handling of the Eye-Catcher. IPG Eye-Catcher incl. pins are produced from recycled polypropylene. Inlays are made from food-safe polypropylene



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